



2010 Annual Spring Administrators' Association Meeting

"WELCOME TO SURVIVOR - HILTON HEAD ISLAND"

April 23-24, 2010

Hilton Oceanfront Resort

23 Ocean Lane, Hilton Head Island, SC 29928

DAY 1 AGENDA - Friday – April 23, 2009

12:00 - 1:00 pm
Commodore Hall

Registration, Lunch & Exhibits
Lunch and Exhibits Open Pre-Function Area

1:00 pm
Promenade

Opening Remarks - Review Meeting Agenda
Rob Lindahl - Chairman

1:00 – 2:00 pm
Promenade

"Lions and Tigers and Bears, Oh My!"
*Cindy Parman, CPC, CPC-H, RCC, Principal
Coding Strategies, Inc.*

This session will take basic coding and reimbursement to the next level and review "audit proofing" techniques for the practice and facility. The objectives are to review current trends in governmental and commercial payor audits, evaluate medical record issues that may result in refund requests, fines or penalties and discuss policies, education and training to prevent them.

2:00 – 2:30 pm
Commodore Hall

Break/Exhibits

2:30 – 3:30 pm

"Lions and Tigers and Bears, Oh My!" *Wrap-Up and Q&A*

3:30 – 4:30 pm
Promenade

Practice Manager Roundtables & Networking

4:30 - 5:00 pm
Commodore Hall

Exhibits Open

6:30 pm -??
Shorehouse Beach Pavilion

Survivor Theme Cocktail Reception and Dinner

Who or what would your practice vote off the island?

All Attendees, Sponsors, Exhibitors and Guests are invited

Great DJ, karaoke, dancing, lip-synch or other skits invited, search for the immunity idol, dress in your best tropical, survival gear or cammo (you too sponsors) and accept the reward challenge to PARTY!

DAY 2 AGENDA - Saturday – April 24, 2010

7:30 – 8:30 am **Breakfast Buffet and Exhibits**
Commodore Hall

8:30 am **Welcome and Introductions**
Promenade
Rob Lindahl - Chairman

8:30 – 9:30 am **"Survival: Mojo, Mommyhood and Menopause"**
Promenade
Courtney Bugler, Executive Director,
Young Survival Coalition

Whoever said cancer is a gift obviously didn't check Courtney's wedding registry. And it came with a no-return policy. Join this young breast cancer survivor and she explores the pitfalls and the promises of a life after cancer, a life she lives to the fullest.

9:30 – 10:30 am **High-Tech Survival Techniques**
Promenade
Joe Hair, President, Health-Tech Consulting

Whether you have survived an EMR install or are thinking about adding or upgrading your practice management systems, Joe Hair will provide tips and oncology related war stories on how to plan and use your system to achieve cost reductions through centralization of staff, better use of your technology and internal data-mining.

10:30 – 11:00 am **Break and Exhibits**
Commodore Hall

11:00 – 12:00 pm **Survival Tips for Optimizing Revenue**
Promenade
Cindy Hale, Business Operations Manager
Christy Bishop, Asst Reimbursement Mgr
Northwest Georgia Oncology Centers, P.C.

This presentation will focus on this practice's efforts and bottom line results in consolidating key functions for efficiency and decreased staffing; improving data collection and the front end billing process to ensure "clean claims;" increasing foundation assistance and patient assistance programs.

12:00 am – 1:00 pm **Lunch with Sponsors and Exhibitors**

1:00 – 2:00 pm **Georgia Legislative Update**
Promenade
Andy Lord, GASCO Lobbyist
Georgia Capitol Solutions

This will be a summary of the oncology related issues presented in the 2009 Georgia legislative session, the final outcome of the bills and how GASCO & its members can be more influential with our representatives. As usual all of this will be presented in Andy's unique style.

2:00 – 2:15 pm **Break with Exhibitors**

2:15 – 3:15 pm **2010 Washington Cancer Policy Update**
Promenade
Speaker TBA

This presentation will provide the most up to date report of the regulatory activities of the Federal Government on oncology practices.

3:15 – 3:45 p.m. **Business Meeting/Closing Remarks - Adjournment**
Promenade
Rob Lindahl - Chairman
Note: *Grand Prize for the weekend will be awarded at this session & you must be present to win*