



2018 Practice Management & Business of Oncology Meeting
June 15 & 16, 2018
The Hotel at Avalon
9000 Avalon Boulevard, Alpharetta, Georgia 30009

DAY 1 AGENDA - Friday - June 15, 2018 - Teasley Ballroom ***

8:00 - 9:00 am	Registration, Breakfast & Exhibits
9:00 - 9:05 am	Opening Remarks - Review Meeting Agenda <i>Lyndie Miller & Jody Temple, Program Co-Chairs</i>
9:05 - 10:05 am	“PBM Pharmacy Tools and Practice Analytics Benchmarking” Objectives - <i>Ricky Newton, CPA, Treasurer & Director of Financial Services & Operations Community Oncology Alliance (COA)</i> <ul style="list-style-type: none"> • Discussion of tools and strategies for combatting PBM abuses and pharmacy tools available through on COPA website, • Review of practice analytics and free practice benchmarking tool, COAnalyzer
10:05 - 10:30	Break with Sponsors
10:30 - 11:30 am	Cancer Policy “Ted Talk” - The View from Capitol Hill <i>Ted Okon, Executive Director, Community Oncology Alliance</i>
11:30 - 12:00 pm	Patient Support Services Available through Georgia Cares <i>Christine J. Williams, MBA, GeorgiaCares Program Team Lead, Georgia Division of Aging Services</i> <ul style="list-style-type: none"> • <i>Options for assisting older patients during cancer care</i>
12:00 - 1:00 pm	Lunch/Networking & Hot Topics!
1:00 - 2:00 pm	Keynote - “From Money to Funny, Three Business lessons Learned on my Journey from Accounting to Comedy” - <i>Kent Rader, Professional Speaker and Comedian - Practical advice on leadership from former a hospital CFO & CPA -</i> This keynote program focuses on the revenue side of the net income equation and offers owners and managers the basics for world class customer service. Participants will learn the importance of educating and empowering employees, developing happier employees because employee relations mirror customer relations, listening to our customer’s complaints to continuously improve our products and service, and, a few “War Stories.”
2:00 - 3:00 pm	Medicare Updates from Palmetto - <i>Speakers to be Announced</i>
3:00 - 3:30 pm	Break with Sponsors
3:30 - 4:30 pm	Elections, PBMs & Opioids - OH MY! - Adventures in Advocacy! <i>Andy Lord, Georgia Capitol Solutions, GASCO Lobbyist</i>
4:30 - 5:00 pm	Open Discussion and Wrap -up
5:00 - 7:00 pm	Welcome & Networking Reception!

*** Speakers and times may be subject to change

DAY 2 AGENDA – Saturday, June 16, 2018 – Teasley Ballroom - ***

8:00 – 9:00 am	Registration, Breakfast & Exhibits
9:00 –9:05 am	Opening Remarks - Review Meeting Agenda <i>Lyndie Miller & Jody Temple, Program Co-Chairs</i>
9:05 – 10:05 am	<p>“Moving Toward More Aggressive Patient Management Outside of the Four Practice Walls for Quality and Value Based Initiatives”. - <i>Dawn Holcombe, President, DGH Consulting, Director, NAMCP Medical Directors Institute Oncology Council.</i></p> <p>This presentation will include discussions on:</p> <ul style="list-style-type: none"> • Proactive Patient Management: • Inside Office Walls/ Outside Office Walls • The Impact of the OCM and the Reality (even if you do not have an OCM practice) • MACRA transitions toward Value • Transformation: New Skillsets and Accountability • Navigation & Proactive Patient Management In the Field
10:05 – 10:30am	Break with Sponsors
10:30 – 11:30 am	<p>Treating Financial Toxicity in the Oncology Setting <i>Dan Sherman, MA, LPC, The NaVectis Group</i></p> <p><i>Dan is a popular speaker for cancer centers discussing how financial navigators across the country have moved to the front lines of efforts to help people survive financially, as well as medically, from the time of diagnosis and continuing through the twists and turns of a protracted illness.</i></p>
11:30 – 12:30 pm	<p>2018 Oncology Coding Check-Up - <i>Karna W. Morrow, CPC, RCC, CCS-P, AHIMA approved ICD-10-cm trainer, Director of Consulting Services, Revenue Cycle, Inc./ Coding Strategies</i></p> <ul style="list-style-type: none"> • Beyond the Level of Service: Care that may be reported in addition to the EM • Appropriate use of copy/paste • Appropriate Use Criteria and what Oncology needs to know now • Patient Relationship Categories – Wait and See
12:30 – 12:35	Closing Remarks - Review Meeting Wrap-up <i>Lyndie Miller & Jody Temple, Program Co-Chairs</i> Grand Prize Drawing