

Winship Cancer Institute of Emory University
and prIME Oncology
present

Debates and Didactics in Hematology and Oncology

Sea Island, Georgia
August 8-12, 2012



Conference Features

The 2012 Debates and Didactics in Hematology and Oncology conference features an updated and interactive format, providing a comprehensive review into mechanisms of disease and treatments for patients with cancer or blood disorders. Interactive debates and didactic lectures on controversial topics and standards of care offer attendees the opportunity to hear how science supports each point of view. The meeting format and all related activities provide ample opportunities for attendees to engage presenters and colleagues in discussion throughout the meeting.

Presentations and debates will focus on current basic and clinical research, including the use of molecularly targeted therapy and novel therapeutics. Daily case discussion, roundtables and breakfast sessions with the experts allow for direct, in-depth conversations among academic and community physicians.



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A Cancer Center Designated by
the National Cancer Institute

Register by July 1, 2012 for discounted rate. Visit <http://winshipcancer.emory.edu/events> to register and for more information.

Winship Cancer Institute
Emory University
1365 Clifton Road, C-4014N
Atlanta, Georgia 30322



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Debates and Didactics in Hematology and Oncology August 8-12, 2012

EDUCATIONAL OBJECTIVES

Upon completion of this educational activity, participants should be able to:

- Examine emerging therapeutic strategies for the management of patients with hematologic malignancies, including novel therapies and approaches, and how to integrate these advances into current standards of care
- Describe recent advances and treatment considerations for patients with amyloidosis or coagulation and non-malignant hematologic disorders
- Identify optimal treatment strategies for patients with lung cancer, including appropriate use of genomic testing, chemotherapy and targeted agents, and maintenance therapy to provide individualized multimodality treatment
- Evaluate contemporary therapeutic approaches for the management of patients with gastrointestinal cancers to improve survival rates and quality of life in this patient population
- Discuss recent data and emerging therapeutic strategies to address challenging issues in the management of patients with breast cancer
- Describe current standards of care and emerging novel therapies for the treatment of patients with sarcoma
- Discuss contemporary management of melanoma, including integration of novel therapeutic approaches and optimal patient selection strategies
- Describe recent advances in the treatment of prostate cancer and renal cell carcinoma and evaluate clinical trial data supporting the use of novel agents and therapeutic strategies in the management of patients with genitourinary malignancies



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WHO SHOULD ATTEND?

This educational activity is intended for hematologists, oncologists, oncology specialist nurses, and other allied healthcare professionals interested in the management of hematology and oncology.

CREDIT

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of prIME Oncology and Winship Cancer Institute of Emory University. prIME Oncology is accredited by the ACCME to provide continuing medical education for physicians.

prIME Oncology designates this live activity for a maximum of **24.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

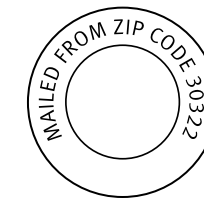
CONFERENCE LOCATION AND LODGING

The 2012 Debates and Didactics conference will be held at Sea Island, Georgia. Rooms are available at The Cloister for a group rate of \$390 and at The Lodge for \$350 per night plus applicable taxes.

To reserve your room please call 1-800-732-4752 and reference the Debates and Didactics in Hematology and Oncology meeting.

HIGHLIGHTS

- Informative debates and didactic lectures on controversial topics and standards of care.
- Daily breakfast sessions with nationally-recognized thought leaders.
- Afternoon translational workshops



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PROGRAM AGENDA

Wednesday, August 8, 2012

5:00 – 6:00 PM Registration

Thursday, August 9, 2012

Leukemia, Lung and Lymphoma Session

7:00 – 7:25 AM	Registration, Breakfast
7:25 – 7:30 AM	Welcome Remarks - Sagar Lonial, MD
7:30 – 8:00 AM	How I Manage Patients with Unresectable NSCLC Fadlo R. Khuri, MD
8:00 – 8:30 AM	Detection and Treatment of ALK (+) NSCLC Suresh Ramalingam, MD
8:30 – 9:00 AM	Is There a Role for Lung Cancer Screening? Scott A. Kono, MD
DEBATE 1: 9:00 – 9:15 AM 9:15 – 9:30 AM	Switch vs. Continuation Maintenance for NSCLCA Pro: Suresh Ramalingam, MD Con: Taofeek K. Owonikoko, MD, PhD
9:30 – 10:00 AM	EGFR Targeted Therapy Taofeek K. Owonikoko, MD, PhD
10:00 – 10:20 AM	Refreshment Break
10:20 – 10:50 AM	New Targets in CLL Susan O'Brien, MD
10:50 – 11:20 AM	What is the Best Induction for CLL? Rajni Sinha, MD, MRCP
11:20 – 11:50 PM	New Treatment for Relapsed Hodgkins Lymphoma Mary Jo Lechowicz, MD
11:50 AM -12:10 PM	LUNCH
12:10 – 12:40 PM	How I Treat CML H. Jean Khoury, MD, FACP
12:40 – 1:10 PM	ALL Update - Frontline and Salvage Hagop Kantarjian, MD
DEBATE 2: 1:10 – 1:25 PM 1:25 – 1:40 PM	Patients with Aplastic Anemia Should Have an Allo Transplant Pro: Edmund Waller, MD, PhD, FACP Con: H. Jean Khoury, MD, FACP
1:40 – 3:10 PM	Translational Workshop – Aerodigestive Malignancies
6:00 – 8:00 PM	Opening Reception

Friday, August 10, 2012

GI and Hematology Malignancy Session

7:00 – 7:30 AM	Registration, Breakfast
7:30 – 8:00 AM	Systemic Treatment of Pancreatic Neuroendocrine Tumor Bassel F. El-Rayes, MD
8:00 – 8:30 AM	How I Treat Early Stage HCC – Role of Transplant, Surgery, Ablation Charles A. Staley, MD
8:30 – 9:00 AM	Resectable Colon Cancer with Liver Mets: Surgery vs. Chemo First Shishir K. Maithel, MD
DEBATE 3: 9:00 – 9:15 AM 9:15 – 9:30 AM	Gemcitabine Based Chemo for Pancreatic Cancer is Standard Pro: John S. Kauh, MD Con: Bassel F. El-Rayes, MD
9:30 – 10:00 AM	Prevention of Oxaliplatin Induced Neuropathy Edith Brutchter, ANP-BC, AOCP
10:00 – 10:20 AM	Refreshment Break
10:20 – 10:50 AM	Personalized Medicine in Colorectal and Gastric Cancer Bassel F. El-Rayes, MD
10:50 – 11:20 AM	How I Treat Newly Diagnosed Multiple Myeloma Sagar Lonial, MD

11:20 – 11:50 AM	Management of Relapsed Multiple Myeloma Kenneth C. Anderson, MD
11:50AM – 12:35 PM	Winship Director's Address & LUNCH Walter J. Curran, Jr., MD
12:35 – 12:55 PM	Treating T-Cell Lymphomas in 2012 Mary Jo Lechowicz, MD
12:55 – 1:25 PM	Watch and Wait for Follicular NML – Still a Good Option? James O. Armitage, MD
DEBATE 4: 1:25 – 1:40 PM 1:40 – 1:55 PM	Treatment of Relapsed Follicular NHL Should Include a Transplant Pro: Amelia A. Langston, MD Con: Christopher R. Flowers, MD, MS
1:55 – 3:25 PM	Translational Workshop - GI Malignancies

Saturday, August 11, 2012

Breast and Melanoma Session

7:00 – 7:30 AM	Registration, Breakfast
7:30 – 8:00 AM	Management of Hormone Refractory Breast Cancer Ruth M. O'Regan, MD
8:00 – 8:30 AM	Optimal Pre-Op Treatment of Her2 (+) Tumor Amelia B. Zelnak, MD, MSc
8:30 – 9:00 AM	Management of Metastatic Triple Negative Breast Cancer Ruth M. O'Regan, MD
9:00 – 9:30 AM	How I Treat Relapsed Sarcoma Sujana Movva, MD
9:30 – 9:50 AM	Refreshment Break
9:50 –10:20 AM	Immune Therapy for Melanoma David H. Lawson, MD
10:20 –10:50 AM	Targeted Therapy for Melanoma Keith Delman, MD
10:50 –11:20 AM	Treatment and Diagnosis of Myeloproliferative Neoplasms Elliott Winton, MD
11:20 – 11:40 AM	LUNCH
11:40 AM-12:10 PM	New Treatments for ITP Martha Arellano, MD
12:10 – 12:40 PM	How I Treat Waldenstrom Macrobulinemia L. Thomas Heffner, Jr., MD
12:40 – 1:10 PM	How I Manage Emergency Bleeding Morgan McLemore, MD
1:10 – 2:40 PM	Translational Workshop – Breast
5:00 – 6:30 PM	Closing Cocktail Reception

Sunday, August 12, 2012

GU Session

7:00 – 7:30 AM	Registration, Breakfast
7:30 – 8:00 AM	How I Treat Amyloidosis Jonathan Kaufman, MD
8:00 – 8:30 AM	Treatment of Elderly AML – More or Less? Martha Arellano, MD
8:30 – 9:00 AM	Targeting Bone Disease in Multiple Myeloma Jonathan Kaufman, MD
DEBATE 5: 9:00 – 9:15 AM 9:15 – 9:30 AM	Early Stage Prostate Cancer – Which is Best: Surgery or Radiation? Surgery: Vraj Master, MD, PhD, FACS Radiation: Peter Rossi, MD
9:30 – 10:00 AM	Management of Castrate-Resistant Prostate Cancer Bradley Carthon, MD, PhD
10:00 – 10:30 AM	Treatment of Metastatic Renal Cell Cancer Michael B. Atkins, MD

FACULTY

Course Directors

Sagar Lonial, MD
Professor and Vice Chair for Clinical Affairs
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Winship Cancer Institute of Emory University

Fadlo R. Khuri, MD
Professor and Chair of Hematology and Medical Oncology
Adjunct Professor of Medicine, Pharmacology and Otolaryngology
Roberto C. Goizueta Distinguished Chair in Translational Cancer Research
Deputy Director, Winship Cancer Institute of Emory University

Guest Faculty

Kenneth C. Anderson, MD
Program Director and Chief, Division of Hematologic Neoplasias
Kraft Family Professor of Medicine, Harvard Medical School
Dana-Farber Cancer Institute

James O. Armitage, MD
Professor, Department of Internal Medicine
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Susan O'Brien, MD
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University of Texas, MD Anderson Cancer Center

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Gastrointestinal Oncology Nurse Practitioner
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Department of Radiation Oncology

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Chief Quality Officer, Winship Cancer Institute

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Associate Director of Fellowship Program

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Medical Director, Ambulatory Treatment Center

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Professor of Hematology and Medical Oncology
Director Division of Hematology

Scott A. Kono, MD
Assistant Professor of Hematology and Medical Oncology

Amelia A. Langston, MD
Professor of Hematology and Medical Oncology
Medical Director and Section Chief, Emory Bone Marrow and Stem Cell Transplant Program

David H. Lawson, MD
Professor of Hematology and Medical Oncology
Chair, Emory Melanoma and Pigmented Lesion Center

Mary Jo Lechowicz, MD
Associate Professor of Hematology and Medical Oncology
Leader of the Sir William Osler Society

Shishir K. Maithel, MD
Assistant Professor of Surgery
Division of Surgical Oncology

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Director of Clinical Research
Quality Officer, Department of Urology

Morgan McLemore, MD
Assistant Professor of Hematology and Medical Oncology

Sujana Movva, MD
Assistant Professor of Hematology and Medical Oncology

Ruth M. O'Regan, MD
Professor and Vice-Chair for Educational Affairs
Department of Hematology and Medical Oncology
Louisa and Rand Glenn Family Chair in Breast Cancer Research

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Director, Bone Marrow and Stem Cell Transplant Center

Elliott Winton, MD
Assistant Professor of Hematology and Medical Oncology

Amelia B. Zelnak, MD, MSc
Associate Professor of Hematology and Medical Oncology

REGISTRATION

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August 8-12, 2012

To register and pay with a credit card, visit:
www.winshipcancer.emory.edu/events
To pay with a check*:

(1) Register your contact information online and (2)mail check to:

Winship Cancer Institute
Attention: Trish Campbell
1365 Clifton Road, C-4014N
Atlanta, Georgia 30322

Make Check payable to:
Winship Cancer Institute, Ref: DDHO 2012

PLEASE PRINT LEGIBLY

Name (As to appear on badge. Example: John Doe, MD)

Organization_____

Specialty/Title_____

Address_____

City/State/ZIP _____

Cell phone_____

Email_____

Last four Numbers of Social Security No. _____
(required for CME tracking)

Special Needs (including dietary)_____

REGISTRATION FEES:

EARLY REGISTRATION SPECIAL!

Register by July 1, 2012 and receive \$50 off your registration fee

\$550 - Physician

\$300 - Nurses and Mid-Level providers

\$650 - Pharmaceutical and other health care industry attendees

Attendee fee includes:

- Admission to all meeting sessions
- Daily continental breakfasts, refreshment breaks, and lunch
- Handout materials and link to presentations
- Entrance for attendee and one (1) companion to Opening Reception and Closing Cocktail Reception

Insert quantities below

Additional Companion(s):

— **\$25 - Child (ages 6-15) per child includes:**

- Entrance to Opening Reception and Closing Cocktail Reception

— **\$75 - Adult (ages 16 +) per adult includes:**

- Entrance to Opening Reception and Closing Cocktail Reception

Total Fees: \$_____

For more information go to <http://winshipcancer.emory.edu/events> or call 404-788-2218

Cancellation Policy:

Cancellation requests made in writing or email prior to July 18, 2012 will incur a 20% of your registration amount administrative fee. No refunds will be made after July 18, 2012. Canceled registrations are non-transferable.

Winship Cancer Institute of Emory University reserves the right to cancel or postpone the conference due to unforeseen circumstances. In the unlikely even the meeting must be canceled full registration refunds will be given, but Winship Cancer Institute is not responsible for any related costs, charges, ore expenses, including air, travel or lodging fees.