



July 11, 2025

To Our Colleagues at [Vendor Name]:

An Invitation for 2025 GASCO Corporate Membership:

On behalf of the Georgia Society of Clinical Oncology (GASCO), we thank you for your past support of our programs and invite you to again consider corporate membership in GASCO for 2025. The membership year is from January 1, 2025 through December 31, 2025.

GASCO continues to build on our solid reputation as one of the top organizations of its kind in the country. We are recognized as an innovative and effective organization with a membership that represents the majority of cancer specialists in both academic and community settings in Georgia. GASCO's membership includes medical oncologists, hematologists, radiation oncologists, surgical oncologists, Advance Practice Providers, oncology nurses and other administrative support professionals. GASCO's Administrators' Association and Cancer Patient Navigators' Association ensure that GASCO can be responsive to the clinical and economic needs of the practices and their patients.

A touchstone of our mission is GASCO's commitment to innovation, collaboration, education, and communication in serving the cancer care community. Our Board of Directors represents key members of the academic and major community hospital systems in Georgia. Many are nationally recognized and also serve in important roles within organizations involved with cancer research. You may find the members of GASCO's Board of Directors and Administrative staff on our website (www.gasco.us/leadership.php). We continue to develop meetings and projects in conjunction with the American Society of Clinical Oncology (ASCO), the Georgia Center for Oncology Research and Education (Georgia CORE), the Winship Cancer Institute of Emory University, Augusta University, Morehouse School of Medicine, and the Association of Oncology Nurse Navigators (AONN).

Our educational collaborations with Georgia CORE and the state medical schools are aimed toward providing less duplication on content while allowing each part of the team to contribute based on their core competencies. This has provided more robust meetings for all our constituents as well as success in the research and translational fields. In 2024, we are planning projects related to the education of new and established clinical trial teams, an area of interest to our Corporate Members. Many of our Corporate Members have provided valuable data and other assistance for these programs.

Scheduled meetings include but may not be limited to GASCO's 2025 Annual Meeting and Best of ASCO®, including Administrators' Association & Business of Oncology Meeting Track, August 22-23, 2025, The Hotel at Avalon, Alpharetta, GA.

GASCO Corporate Memberships for 2025 include (see the attached complete Chart of Benefits):

- Exhibit space at all GASCO hosted meetings. *(Note: public health or Government actions may require that we convert a program to a virtual attendance only format in extraordinary circumstances.)* GASCO is developing new programs that will include display opportunities to be announced at a later date.
- Based on a company's clinical interests, GASCO may offer opportunities to entertain live or virtual programs or collaborate on projects related to improving access to care for underserved populations.
- GASCO features all our Corporate Members in our newsletters, with interactive links to your company on our website with an additional Corporate Members page linking a Corporate Member's Patient Assistance programs. We also provide updates on FDA approvals by Corporate Member in our newsletters and on GASCO's website.
- An invitation to GASCO's Annual Board Retreat, February 28 through March 2, 2025, *(*Level I-Platinum and Level I Corporate Members only)*. The Ritz-Carlton Reynolds, Lake Oconee, Greensboro, GA. Corporate members will be invited to an informal gathering with the GASCO Board members and may bring exhibits.
- As a **501(c)(6) organization** GASCO can conduct advocacy efforts on both a local and national basis. At the Annual Retreat, Level I-Platinum and Level I Corporate Members may attend an interactive session with GASCO's State Lobbyist who provides an update on legislative and regulatory issues that may affect cancer care in Georgia.

We hope that this letter provides you with a picture of why GASCO brings high value to corporate member collaborations not common in other state oncology societies. We look forward to working with you to continue the positive trajectory of service to cancer patients.

We appreciate your support and want to do what we can to make ours a mutually beneficial relationship. If you have any questions or if I can be of assistance to you, I can be reached at (770) 951-1018, option 1, or by e-mail at PeterLyle.sr@gasco.us.

Sincerely,



Peter F. Lyle, Sr.
Executive Director

PFL:amc

cc: Karen M. Beard

Attachments: GASCO 2025 Corporate Membership Benefits Chart
GASCO 2025 Corporate Membership Application
[Current] GASCO W-9 Form (Tax ID No. 58-1752866)