



October 5, 2023

To Our Colleagues at [Vendor Name]:

First, the GASCO Board of Directors asked that we express our gratitude to our Corporate Members for their continued support of our mission and their willingness to find innovative ways of partnering with GASCO to serve the Georgia Cancer Care Community.

GASCO continues to build on our solid reputation as one of the top organizations of its kind and an innovative and effective organization which continues to grow in membership and meeting attendance. GASCO's leadership and administrative teams are located in Georgia and understand the day-to-day issues faced by our members. Since March of 2020, circumstances prove we are all living in a very dynamic time with new challenges to providing high quality, evidence-based care to our patients. GASCO will continue to monitor events and trends to remain a relevant resource of information, advocacy, and assistance to our membership and to the cancer care community in general.

GASCO Corporate Memberships include exhibit space at all GASCO hosted meetings. GASCO reserves the right to hold virtual meetings in lieu of live meetings, resulting from and including, but not limited to, matters of public health concerns, Governmental mandates, etc.

GASCO's schedule of meetings for 2024 (included in Corporate Membership):

- GASCO Annual Board Retreat, March 1-3, 2024, The Ritz-Carlton Reynolds, Lake Oconee, Greensboro, GA. *Level I-Platinum and Level I Corporate Members only.
- GASCO's 2024 Administration and Business of Oncology Meeting, the meeting will be held in the Spring, date and venue to be determined.
- GASCO's 2024 Annual Meeting and Best of ASCO®, September 6-7, 2024, The Hotel at Avalon, Alpharetta, GA.

GASCO's schedule of co-hosted meetings for 2024 (not included in Corporate Membership but offering separate exhibit opportunities):

- GASCO/Georgia Association of Pathology, January 27, 2024, Hyatt Regency Atlanta Perimeter at Villa Christina. This will be a half-day meeting focusing on the collaborative role of oncologists and pathologists in addressing women's cancers relative to evolving testing techniques and determining appropriate therapies.

- GASCO/ENCORE Medical Education, Best of the SABCS-South, February 10, 2024, venue to be determined. As piloted in 2023, GASCO will once again be co-hosting and presenting the official highlights from the Best of the San Antonio Breast Cancer Symposium in collaboration with ENCORE Medical Education to foster expansion from a local Georgia meeting to a Southeast regional meeting.
- GASCO/Georgia CORE/Morehouse School of Medicine, For the Benefit of All: Optimizing Cancer Clinical Trials by Enrolling Diverse Participants, a seminar for researchers' and investigators, February 21-22, 2024, Georgia International Convention Center.

A touchstone of our mission is GASCO's commitment to innovation, collaboration, education, and communication in serving the cancer care community. Our Board of Directors represents key members of this community at the local and academic level. We continue to conduct meetings and projects in conjunction with the American Society of Clinical Oncology (ASCO), the Georgia Center for Oncology Research and Education (Georgia CORE), the Winship Cancer Institute of Emory University, Augusta University, Morehouse School of Medicine, and the Association of Oncology Nurse Navigators (AONN). Our educational collaborations with Georgia CORE and the state medical schools are aimed toward providing less duplication on content while allowing each part of the team to contribute based on their core competencies. This has provided more robust meetings for all our constituents as well as success in the research and translational fields. In 2024, we are planning projects related to the education of new and established clinical trial teams, an area of interest to our Corporate Members.

As a 501(c)(6) organization GASCO can conduct advocacy efforts on both a local and national basis. GASCO has Board and other members involved with legislation affecting the delivery and financing of cancer care. We have Board Members in leadership and advisory positions on ASCO's Board, advisory committees, and their Governmental Relations Committee. We have also been active on the task force to write, amend and implement the Georgia Comprehensive Cancer Control Plan and participate in the American Cancer Society's Lung Cancer Roundtable. GASCO maintains a full-time State Lobbyist to support GASCO's policy initiatives in Georgia.

Please review the attached chart of offerings for GASCO'S Corporate Members. GASCO has updated its website (www.gasco.us) to add links to our Corporate Member's patient assistance and support programs for all levels of Corporate Membership, except exhibitors (Level IV corporate members), and also to include our Corporate Members FDA drug approval announcements as well as an archive of GASCO's newsletters.

In 2023 GASCO did not increase the fee for any benefit offerings. In 2024, given the continuing rise in costs due to high inflation, GASCO's Board members felt the need to nominally increase the annual Corporate Membership funding.

We hope that this letter provides you with a picture of why GASCO brings high value to corporate member collaborations not common in other State oncology societies. We look forward to working with you to continue the positive trajectory of service to cancer patients.

We appreciate your support and want to do what we can to make ours a mutually beneficial relationship. If you have any questions or if I can be of assistance to you, I can be reached at (770) 951-1018, option 1, or by e-mail at PeterLyle.sr@gasco.us.

Sincerely,



Peter F. Lyle, Sr.
Executive Director

PFL:amc

cc: Karen M. Beard

Attachments: GASCO 2024 Corporate Membership Benefits Chart
GASCO 2024 Corporate Membership Application
[Current] GASCO W-9 Form